

*Concerning...*

**SPIRITUAL  
MOBILIZATION**

**OPERATIONS FOR THE YEAR**

**1946**

**411 West Fifth Street  
Los Angeles 13, California**

## OUR ADVISORY COMMITTEE—

Spiritual Mobilization is proud of its Advisory Committee. Its Chairman, Dr. Cowling is widely known and respected as a "Champion of Freedom."

Ours is believed to be the strongest and most representative Advisory Board in any similar program.

It continues to credential the movement and its philosophy. The Board is unanimously convinced that the Fight for Freedom will be won or lost at the spiritual level and that the clergymen of the nation may be a factor of determinative importance when the showdown comes.

### The Advisory Board includes—

Chairman, DONALD J. COWLING, President Carleton College 1903-1945; WILLIAM F. BRAASCH, Board of Directors, American Medical Association; ROGER W. BABSON, Statistician; UPTON CLOSE, Author, Lecturer, Commentator; ELY CULBERTSON, Author; CARY EGGLESTON, Physician; DE WITT EMERY, Founder National Small Business Men's Association; JAMES W. FIFIELD, Jr., Founder and Director of Spiritual Mobilization, Minister of First Congregational Church of Los Angeles since 1934; EDGAR J. GOODSPED, Bible Scholar and Author; THEODORE GRAEBNER, Professor Theology, Author; ALFRED P. HAAKE, Economist, Lecturer; ALBERT W. HAWKES, United States Senator; SAM HIGGINBOTTOM, Missionary; RUPERT HUGHES, Author; RUFUS B. VON KLEINSMID, Chancellor University of Southern California; ROBERT A. MILLIKAN, President California Institute of Technology; FELIX MORLEY, Author, Editor; ALFRED NOYES, Author; NORMAN VINCENT PEALE, Clergyman; NORRIS POULSON, Congressman; LEONARD E. READ, President Foundation for Economic Education; ROBERT GORDON SPROUL, President University of California; JOHN JAMES TIGERT, President University of Florida; RAY LYMAN WILBUR, Chancellor Leland Stanford University.

## DIRECTOR'S REPORT

The year 1946 was significant for Spiritual Mobilization. Competent appraisers feel this Crusade has made important contributions to the awakening interest in Freedom.

The election terminated some phases of the anti-freedom trend but the real Fight for Freedom is still to be won. The next two years are likely to be of epochal importance.

Plans for gathering our necessary income were prepared by our Business Men's Advisory Committee. They have not worked out as rapidly as was expected but we are hopeful about them.

A Department of Negro work was inaugurated and is proving most important. It is under the competent direction of a Negro Clergyman.

The monthly Bulletin goes to 101,000 pastors of all denominations, nationwide. We now advertise in 74 religious magazines each month.

The ten thousand signed Representatives, promised at the New York meeting last June, will have been secured by Easter, 1947—the date then set.

We shall continue to hold our twelve-year-old emphasis during 1947 and hope to be increasingly effective in the Crusade for Freedom. We hope our friends will help interest other new support to permit needed expansion.

JAMES W. FIFIELD, JR.  
*Director*

## FINANCIAL REPORT

### INCOME—

Cash Balance January 1, 1946.....	\$ 1,452.89
Receipts—All Sources.....	116,629.77
Total.....	\$117,082.66

### DISBURSEMENTS—

General Operating Expenses.....	116,087.50
Cash Balance December 31, 1946	\$ 995.16

#### *Budget of Disbursements*

Administrative Salaries .....	\$ 9,300.00
Clerical Salaries .....	14,912.23
Regional Cultivation .....	43,514.64
Magazine Advertising .....	6,502.03
Printing .....	5,981.89
Postage .....	4,463.50

#### Office Expense

Miscellaneous .....	2,522.77
Rent .....	3,890.44
Reserve Fund .....	6,413.21
	25,000.00
	\$116,087.50

FRANK H. WOLCOTT  
*Comptroller*